

**For Immediate Release**

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The Mid-America Club to Participate in  
ClubCorp Charity Classic: "Chicago's Tallest Tailgate"  
*Public Invited to Attend*

**CHICAGO (October 4, 2010)** — The Mid-America Club, a ClubCorp property, announced today that it will participate in the 2010 ClubCorp Charity Classic, the world's largest one-day golf and dining event November 18.

The Mid-America Club cordially invites the public to attend ***Chicago's Tallest Tailgate*** Charity Classic, a one-of-a-kind themed party with cocktails, beer and wine, food, games, big screen T.V.'s, silent auction, a 360-degree view of the city and more! The event will commence at 6:15p.m. and continue until the end of the game. Guests can purchase tickets in advance for \$38 or at the door for \$45. Attire is casual.

"We are thrilled to be able to open our clubs to the community during this exciting event," said Brian Silver, Operations Director at The Mid-America Club. "It is an honor to be a part of ClubCorp's massive celebration, but even more so to be a part of something that positively will touch the lives of so many."

More than 140 golf and country clubs and business and sports clubs around the country will again open their courses and dining rooms to an estimated 25,000 members, guests and patrons for tournaments, dining events and social extravaganzas.

All proceeds raised during the ClubCorp Charity Classic will be divided and donated to the following three charities:

- **The Muscular Dystrophy Association (MDA)**, specifically "Augie's Quest," an initiative within MDA that is an aggressive, cure-driven effort singularly focused on treatments and cures for ALS, (amyotrophic lateral sclerosis, or Lou Gehrig's disease).
- **ClubCorp's Employee Partners Care Foundation (E.P.C.F.)**, a fund created to help ClubCorp's employees and their families by providing financial assistance in times of crisis.
- **Rainbow's** is an international, not-for-profit organization that fosters emotional healing among children grieving a loss from a life-altering crisis.

Last year, the ClubCorp Charity Classic raised more than \$1.6 million through live auctions, dinners, golf and tennis tournaments, a variety of fitness activities, as well as an online auction. Proceeds benefited the Muscular Dystrophy Association's Augie's Quest, The PGA Foundation, Susan G. Komen for the Cure, and the E.P.C.F.

To participate or to sign up for this event, please visit the ClubCorp Charity Classic Web site at [www.clubcorpcharityclassic.com](http://www.clubcorpcharityclassic.com) or call the club at 312.861.1100.

#### **About Club Name**

Located on the top floor of the Aon Center, The Mid-America Club is a private business and dining Club providing its Members with an exclusive location for client entertainment, exceptional service, private meeting space, business and social networking events and more. The Mid-America Club is proud to announce the completion its \$4 Million renovation.

#### **About ClubCorp**

Dallas-based ClubCorp and its affiliates own or operate more than 140 golf courses, country clubs, private business and sports clubs and resorts. Among ClubCorp's nationally recognized golf properties are Firestone Country Club in Akron, Ohio (site of the World Golf Championships – Bridgestone Invitational) and Mission Hills Country Club in Rancho Mirage, California (home of the Kraft Nabisco Championship). The renowned collection of business and business sports clubs include the Columbia Tower Club in Seattle; Metropolitan Club in Chicago; and the City Club of Washington, D.C. Visit [www.clubcorp.com](http://www.clubcorp.com) for additional company information.

#### **About Augie's Quest and the Muscular Dystrophy Association**

Fitness pioneer Augie Nieto started Augie's Quest ([www.augiesquest.org](http://www.augiesquest.org)) in conjunction with MDA's ALS Division after his ALS diagnosis in March 2005. Nieto is co-founder and former president of Life Fitness, and chairman of Octane Fitness. Augie's Quest is an aggressive, cure-driven effort singularly focused on treatments and cures for amyotrophic lateral sclerosis (ALS), commonly known as Lou Gehrig's disease. MDA ([www.mda.org](http://www.mda.org)) is the world's largest provider of ALS services and funder of ALS research. Over the years, it has expanded almost \$200 million in this effort. It operates 225 neuromuscular disease clinics across the country and 37 ALS-specific research and care centers. MDA also supports 42 other neuromuscular diseases including muscular dystrophy.

#### **Employee Partners Care Foundation**

The Employee Partners Care Foundation ([www.epcarefoundation.com](http://www.epcarefoundation.com)) was established by ClubCorp to help employees and their families in need of financial assistance in times of crisis. Future plans include incorporating a scholarship component to the fund to provide scholarships for Employee Partners or their children and grandchildren. Funds for the Employee Partners Care Foundation come from Employee Partner donations as well as private donations.

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