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Indulge in Guilt-Free Spring Shopping to Support Grieving Children
Friends, Fashion and Shopping Collide to Support Rainbows For All Children

ITASCA, Ill., (March 22, 2011) – Grab your gal pals and head to the annual “Power of the Purse – It’s All About Me” luncheon at 11 a.m. – 3:30 p.m., May 1. The day of pampering takes place at the Ridgemoor Country Club (6601 W. Gunnison in Harwood Heights, Ill.).

The luncheon includes a variety of shopping, high-end purse and handbag raffles along with a featured presentation from Chico’s, the sophisticated women’s clothier that has a little something for everyone.

“I’m excited to connect with other philanthropic women and introduce them to our cause. The Women’s Board works tirelessly to ensure this luncheon is an inspiring, celebratory afternoon,” said Suzy Yehl Marta, founder and CEO of Rainbows For All Children and author of *Healing the Hurt, Restoring the Hope*. “It’s a fun-filled event that in turn supports a serious cause: to help children grieve and grow after loss.”

Tickets purchased before April 22 are \$55 per person, and \$65 after April 22. To purchase an individual ticket or table, please visit www.events.org/pop. To learn more about Rainbows For All Children, please visit www.rainbows.org.

More about Rainbows For All Children

Rainbows For All Children is an international, nonprofit organization that gives children and teens the guidance to grieve and grow after loss. Since 1983, Rainbows has helped more than 2.5 million children in the wake of their personal or community tragedies. The goals include helping children to develop and strengthen coping skills, learn appropriate behavior and anger management, alleviate depression, and reduce emotional pain and suffering. These coping tools will build the confidence and self-esteem of these hurting children, improve communication in their families and peer relationships, prevent destructive behaviors such as involvement with gangs, alcohol and drug abuse, and ultimately improve school attendance and academic performance.

For more information about Rainbows For All Children, please visit www.rainbows.org or join Rainbows on Facebook and Twitter at www.facebook.com/rainbowsforkids or www.twitter.com/rainbowsforkids, respectively.

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