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### **Cruise for a Cause on Ernie Banks “Giving Back” Cruise**

ROLLING MEADOWS, Ill. (June 30, 2010) — On Saturday, July 31, 2010, the Ernie Banks “Giving Back” Summer Cruise will set sail from Navy Pier (600 E. Grand in Chicago) on the Odyssey Ship to raise money for Rainbows For All Children™, a nonprofit that gives youth the guidance to grieve and grow after loss.

Rainbows is one of three charities to benefit from Ernie Banks’ event on The Odyssey Ship. The event proceeds also will benefit Chicago Child Care Society ([www.cccsociety.org](http://www.cccsociety.org)) and Cubs Care – a fund of the McCormick Foundation ([www.mccormickfoundation.org](http://www.mccormickfoundation.org)).

"Supporting Rainbows is very exciting because it is a nonprofit organization that has been so successful for so many years in helping children and teens grieve and grow after loss," said Ernie Banks, a Baseball Hall of Famer also known as "Mr. Cub."

Guests can board promptly at 7:30 p.m. and the Odyssey will cruise from 8:30-11:30 p.m. The evening of elegance includes dinner, cocktails, dancing, live entertainment and fireworks while sailing on the majestic Lake Michigan and soaking in the Chicago skyline.

The Odyssey’s 700-passenger ship is the largest cruise vessel to ply the waters of Lake Michigan and it’s unrivaled in luxury. It is equipped with three climate controlled decks, an observation deck, three indoor bars, dance floors and exceptional skyline views from bow to stern.

“We’re honored to be one of three charities selected for the Ernie Banks ‘Giving Back’ Cruise,” said Suzy Yehl Marta, CEO and founder of Rainbows. “I want to thank Ernie Banks for his ongoing support to the Chicagoland community.”

Tickets are Guests must be 21 or older to attend. For ticket information and sponsorship inquiries, visit [www.ErnieBanks.net](http://www.ErnieBanks.net), call 224-795-1149 or email [Ricer@RicerEnterprisesLLC.com](mailto:Ricer@RicerEnterprisesLLC.com).

#### **More About Rainbows**

Rainbows is an international, nonprofit organization that fosters emotional healing for children grieving a loss or life-altering crisis. For more than 27 years, Rainbows has helped more than 2.5 million children in the wake of their personal or community tragedies. The goals include helping children to develop and strengthen coping skills, learn appropriate behavior and anger management, alleviate depression, and reduce emotional pain and suffering. These coping tools will build the confidence and self-esteem of these hurting children, improve communication in their families and peer relationships, prevent destructive behaviors such as involvement with

gangs, alcohol and drug abuse, and ultimately improve school attendance and academic performance.

For more information about Rainbows, please visit [www.rainbows.org](http://www.rainbows.org). Join Rainbows on Facebook at [www.facebook.com/rainbowsforkids](https://www.facebook.com/rainbowsforkids) or on Twitter at [www.twitter.com/rainbowsforkids](https://www.twitter.com/rainbowsforkids).

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