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Fashion Designer Turned Author to Donate Portion of Her Proceeds to Grieving Children

Michelle Vale supports Rainbows For All Children through 'The Colors of Life'

ITASCA, Ill. – Nov. 15, 2011 – Rainbows For All Children is thrilled to announce a partnership with Michelle Vale, author of *The Colors of Life*. Vale plans to donate a portion of her book proceeds to Rainbows (www.rainbows.org). While she is a budding author, Vale is also a renowned designer of high quality, fashion-forward handbags, aptly named Michelle Vale.

“We are honored and privileged to have such great support from Michelle, who is also a past Rainbows facilitator,” said Suzy Yehl Marta, founder and CEO of Rainbows. “Michelle is doing such a selfless act with her new book. *The Colors of Life* is a supportive way to reach out to children whose parents are going through a life change.”

The Colors of Life aims to help children identify the complex feelings they have when their parents separate or divorce. Vale wrote the book in a language children will understand and absorb. In addition, Vale included guiding questions that coincide with the storyline as a way for parents and children to discuss the topic. The questions allow for parents to further-understand how their child is handling the family issues.

“Rainbows does such amazing work for children that it is my honor to reach out and help them in return,” said Michelle Vale, ambassador for Rainbows, author of *The Colors of Life* and founder of Michelle Vale, Inc.

Vale will donate five percent of all proceeds to Rainbows. The book will be sold at \$12.99. To purchase the book please go to <http://rainbowsales.org/family-support.html>.

More About Rainbows For All Children

Rainbows For All Children is an international, nonprofit organization that gives children and teens the guidance to grieve and grow after loss. Since 1983, Rainbows has helped more than 2.5 million children in the wake of their personal or community tragedies. The goals include helping children to develop and strengthen coping skills, learn appropriate

behavior and anger management, alleviate depression, and reduce emotional pain and suffering. These coping tools will build the confidence and self-esteem of these hurting children, improve communication in their families and peer relationships, prevent destructive behaviors such as involvement with gangs, alcohol and drug abuse, and ultimately improve school attendance and academic performance.

For more information about Rainbows, please visit www.rainbows.org. To join Rainbows on Facebook and Twitter, please visit www.facebook.com/rainbowsforkids and www.twitter.com/rainbowsforkids, respectively.

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